

Fashion Fever

Clothing designer Ramy Brook Sharp discusses the ins and outs of her brand as well as some of her own favorite trends.

BY ASHLEY RYAN

Since 2010, Ramy Brook Sharp has offered fashionable pieces full of style, color and sophistication through her womenswear company, known simply as Ramy Brook.

Her collections, which are designed to help woman easily transition from a busy workday to a night out, have an air of sexiness and a playful energy that has caught the eye of high-end retailers, celebrities and everyday consumers across the country. Offering resortwear items in Monarch Beach Resort's Life in Balance Boutique, her designs have garnered their own following among guests.

Below, *Moments* asks Sharp to discuss her experiences in the fashion industry and her partnership with Monarch Beach Resort.

Moments: How did you get started in the fashion industry?

Ramy Brook Sharp: I've always had an eye for fashion and would alter pieces in my wardrobe so that they were more my style. My friends would ask my opinion, as well, and so I knew that I had a valuable perspective. As I was shopping, I grew frustrated that I couldn't find the perfect date-night top. This void spurred the idea for Ramy Brook and the collection was born out of my bedroom in New York City with six tops and one dress.

M: Why did you decide to partner with Monarch Beach Resort?

RBS: We have a large clientele in Orange County, so it was a natural fit that we sell at ... [this] beautiful hotel. The experience at Monarch Beach Resort is unparalleled and we want to

be able to offer ... guests an opportunity to infuse a little Ramy Brook into their wardrobe while they are enjoying their vacation. Our pieces also pack incredibly well. You can just throw them into your suitcase and not worry about them wrinkling.

M: How would you describe your clothing line?

RBS: Ramy Brook ... fuses timeless elegance and sexiness, all with a playful twist. Our designs are not dictated by trends. Instead, we create silhouettes that are fresh and modern but will still have staying power in your closet year after year.

M: Who was your biggest inspiration growing up?

RBS: My mother, for sure. She has always had incredible style and would hand-make clothing for my sisters and me while also working full-time. We always sported stylish clothes that had their own unique spin on the trends. She instilled the fashion bug in me and I couldn't be prouder to be her daughter. My mom defined girl power before it was even a term.

M: What influences your designs?

RBS: Ramy Brook is a celebration of women. Our motto is "happy, sexy, strong" and we design our clothes with this sentiment in mind to ensure that every woman feels confident and stylish while wearing a Ramy Brook piece. ... An outfit needs to take her from desk to dinner with ease.

M: What are some of your favorite current fashion trends?

RBS: We just launched our spring



2018 collection and it's all about color. ... And lately, I am all about the monochromatic outfit. I've been pairing our little tops with our wide-leg pants, all in the same hue. It is such a sleek look with a real dose of style.

M: How would you describe your personal style?

RBS: By day, I like to wear clothes that radiate a casual confidence. By night, I'm sophisticated but on-trend with a bit of a sexy edge.

M: What is next for Ramy Brook?

RBS: We recently launched a wider selection of knits and outerwear and we are continuing to add new silhouettes and more categories with each season. In addition, we are planning ... [to open] more brick-and-mortar stores and begin distributing internationally. We also intend to delve into the accessories and shoe market when the timing is right, most likely within the next few years. ... Stay tuned. 🐦